BUSINESS INTELLIGENCE REPORT

RETIREMENT PLANNING

Lead Number: 12-1234 **Date:** March 5th

Contact Data

Decision Maker: Joe Morrison **Phone:** 319-555-1212

Title: Owner Email: <u>J.morrison@homeimprove.com</u>

Company Data

Company Name: County Home Improvement Address: 5150 Michelli Road

Year Started: 1955

Number of Employees: 30 City: Waterloo

Website: www.CHIBuilders.com State: lowa

Type of Business: Siding Contractor and Remodeling **Zip:** 50703

County: Blackhawk

Lead Detail

Sales Volume: \$4,000,000

Company Structure: S Corp

Sole Owner: No

How Many Partners: 7

Age/Age of Partners: Joe is 52; partners ages range from 45 to 70

Key Employees: 3

Positions They Hold: Field Managers

Family Members Involved: Yes

Which Family Members: Joe and his father

Retirement Plan: Yes

Type of Retirement Plan: 401(k)

Buy/Sell Agreement: Yes

Greatest Concern: Finding and keeping good people